



APPLICATION FOR OPEN ACCOUNT
 For new customers only.
 Please complete and return with order.

Name of Business: Pet Supply Outlet Inc DBA Farmstead Outdoors
 Business Address: 1904 Ashland Avenue
 City: Sheboygan State: Wisconsin Zip: 53081
 Date Established: 1995 Business Phone: 920-208-1027

Sales Tax ID # 456-0000030799-03 Home # 414-333-6533 Fax # 920-208-1028
 Fed ID# 39-1821854 E-Mail: john@pettreats.com

Type of Business: Corporation () Partnership – Soc. Sec.#: _____
 () Limited Liability () Sole Proprietorship – Soc. Sec.# _____
(If Sole Proprietorship or Partnership Social Security Number required)

Officers: John Hess

Bank References:

Name of Financial Institution: Port Washington State Bank
 Address: 206 N Franklin Street City: Port Washington State: WI Zip: 53074
 Phone # 262-284-4416 Fax # _____
 Type of Account: Checking Account #: 1106018

Trade References: WE MUST HAVE A MINIMUM OF (3) VALID TRADE REFERENCES IN ORDER TO PROCESS YOUR APPLICATION - FAX NUMBER MUST BE INCLUDED.

Company Name: Feradyne Outdoors Contact: _____
 Acct # WI1083
 Address: 101 Main St. City: Superior State: WI Zip: 54880
 Phone # 715-395-9955 Fax #: 715-395-9959

Company Name: Escalade Sports Contact: _____
 Acct # 13933
 Address: 4600 SW 41st BLVD City: Gainesville State: FL Zip: 32608
 Phone # 812-467-1200 Fax #: 812-467-1300

Company Name: TenPoint Technologies Contact: _____
 Acct # FARMST
 Address: PO Box 75621 City: Cleveland State: OH Zip: 44101
 Phone # 330-628-9245 Fax #: _____

This is to certify that all merchandise purchased by the undersigned from RECONYX, INC., is purchased for the purpose of resale. PLEASE NOTE: Interest will be charged at the rate of 1.5% per month on any unpaid balance on any overdue accounts. Purchasers are liable for all costs incurred by RECONYX, INC. in collection of delinquent accounts. I hereby authorize RECONYX, INC. to verify my bank account(s) as needed to process my credit application. I further authorize RECONYX, INC. to order a consumer credit report and verify other credit information, including past and present. It is understood that a copy of this application will also serve as authorization to obtain said information. Said information will be used in the processing of this credit application. These conditions are understood and agreed to.

SIGNED: [Signature] DATE: 1-27-2020

PRINT NAME: John Hess DATE: 1-27-2020

PERSONAL GUARANTEE:

I hereby agree to pay to the undersigned vendor all indebtedness not or hereafter owing by me to said company, whether individually, partnership, or corporation. In consideration of said vendor extending credit to the above applicant, the undersigned does hereby individually and personally guarantee the sum or sums of money as may at anytime hereafter become due from the said applicant for goods sold to the applicant whether said indebtedness be in the form of notes, bills or open account. If it becomes necessary to enforce this guarantee by suit, I agree to pay any and all accrued interest and attorney fees as allowed by law.

SIGNED: [Signature] DATE: 1-27-2020

PRINT NAME: John Hess DATE: 1-27-2020



2020 ATA SHOW SPECIAL

FREE CAMERA OF YOUR CHOICE!

- FREE CAMERA OF YOUR CHOICE WHEN YOU ORDER 12 CAMERAS (UP TO \$600 RETAIL VALUE).
- NET 60 DAY TERMS. ORDER MUST BE SHIPPED ON OR BEFORE JULY 1, 2020.
- FREE SHIPPING ON THIS ORDER (SHIPPED AT ONE TIME TO ONE LOCATION IN THE CONTINENTAL UNITED STATES).
- ORDER MUST BE PLACED DURING THE ATA SHOW TO BE VALID. ORDERS SUBMITTED AFTER WILL NOT BE HONORED.
- LIMIT ONE ORDER PER ACCOUNT. NO PROGRAMMING ALLOWED.

Item #	Group Description	UPC/Code	Case Qty	Dist. Cost	Case Price Disc. %	Order Qty	Est. Price	Net
CAMERAS								
HF2X	HyperFire2™ GEN3 Covert IR	8-58414-00143-0	6	\$319.99	\$303.99	6		\$399.99
HF2XC	HyperFire2™ Cellular GEN3 IR	8-58414-00152-2	6	\$479.99	\$455.99	6		\$599.99
XR6	UltraFire™ GEN2 Covert IR	8-58414-00123-2	6	\$479.99	\$455.99	6		\$599.99
SECURITY ENCLOSURES								
HF2SE	HyperFire2™ Security Enclosure	8-58414-00144-7	6	\$36.99	\$35.14	12		\$49.99
UFSE	UltraFire™ Security Enclosure	8-58414-00125-6	6	\$36.99	\$35.14	6		\$49.99
MOUNTS								
UCM	Universal Camera Mount	8-58414-00137-9	12	\$12.99	\$12.34			\$19.99
TPCM	T-Post Camera Mount	8-58414-00150-8	12	\$12.99	\$12.34			\$19.99
FREE CAMERA OF CHOICE:		XR6				1	N/C	

SHIPPING CHARGES TBD (none if MOQ is met):

none / tbd None

REQ. SHIP DATE: ASAP

TOTAL:

EXISTING CUSTOMER? Y N No

DEALER NAME: Farmstead Outdoors

STREET ADDRESS: 1904 Ashland Avenue

CITY: Sheboygan

STATE: Wisconsin ZIP CODE: 53081

TEL: 920-208-1027

FAX: 920-208-1028

CONTACT NAME: John Hess

E-MAIL: john@pettreats.com

WEBSITE: www.farmsteadoutdoors.com

SIGNATURE:

see reverse side for terms & conditions

AR0161

CUSTOMER CREDIT PROFILE

EVANSVILLE

Escalade Sports

Name PET SUPPLY OUTLET, INC.
 Address 1 1904 ASHLAND AVE.
 Address 2
 City/State/Zip SHEBOYGAN WI 53081
 Country USA
 Terms/Desc 0002 NET 60

Date last sold 12/2019 Last pymt date 1/06/2020
 Sold since 2011 Last pymt amt 216.60
 HI cred-cur yr
 Days slow-cur yr

	PTD	%
Total	27069.00	100
Datng	27069.00	100
Curr		
1-30		
31-60		
61-90		
>90		

F2=Return

REQUEST FOR CREDIT REFERENCE

The customer shown below has given your company as a trade reference. Kindly provide us with the following information and fax this form back to:

Matt Paulsrud, Accounts Receivable @ 608-779-1344

3828 Creekside Place
Holmen, WI 54636

Phone: 866-993-6064
Local: 608-781-6064
Fax: 608-779-1344

DATE: 01/29/2020

TO: Feradyne Outdoors

ATTN: Accounting Dept.

FAX 715-395-9959

REGARDING : Pet Supply Outlet DBA Farmstead Outdoors

1904 Ashland Ave

Sheboygan, WI 53081

Acct: WI1083

Sold From 4/3/12

Date of Last Sale 12/26/19

Highest Credit \$63191.85

Terms

Amount Owing \$59015.02

Average Pay Days 5-13 days
early

Current	31-60	61-90	91+
\$ 59015.02	\$	\$	\$

How do you rate this customer:

Excellent Very Good Good Average Poor

Additional Comments: _____

Signature: Cynthia Krisko